



**SAFE RIDE**  
**RENTREZ EN SÉCURITÉ**  
**IMPACT REPORT**

## What is Safe Ride?

A transportation service offered at ANBL-sponsored events throughout New Brunswick that provides a safe ride to patrons for **FREE**.

We're proud to be your designated driver at ANBL-sponsored events throughout New Brunswick.

[ANBL.COM/SAFERIDE](http://ANBL.COM/SAFERIDE)



## # of communities



### Fiscal 2023-24

|                           | Q1    | Q2     | Q3     | Q4    | TOTAL  |
|---------------------------|-------|--------|--------|-------|--------|
| Event attendance          | 7,289 | 71,154 | 11,122 | 2,425 | 91,990 |
| # of Safe Ride passengers | 1,395 | 10,139 | 3,218  | 1,375 | 16,127 |
| % of total attendees      | 19.1% | 14%    | 29%    | 56%   | 17%    |
| Staff hours               | 120.5 | 169.5  | 54.5   | 20.5  | 365    |
| Volunteer hours           | 31    | 225    | 52     | 12    | 320    |
| # of Communities          | 4     | 9      | 3      | 2     | 12     |