

# 2025-2026

## PRODUCT LISTING CALL SCHEDULE



### REFRESHMENT

QUARTERLY RANKING	CALL FOCUS	CALL FOR SUBMISSIONS	PRELIMINARY APPLICATIONS DUE	PRELIM. APP REVIEW, REQUEST SAMPLES & FULL APPLICATIONS	SAMPLES & FULL APPLICATIONS DUE	RESULTS ISSUED	ANTICIPATED RELEASE IN MARKET
Q3 & Q4	Spring/Summer (TP/OT) 2025	Tuesday, September 3, 2024	Tuesday, September 17, 2024	Tuesday, October 1, 2024	Tuesday, October 22, 2024	Tuesday, November 12, 2024	April - September 2025 (P1-P4)
Q1 & Q2	Fall/Winter (TP/OT) 2025	Tuesday, February 18, 2025	Monday, March 10, 2025	Monday, March 24, 2025	Monday, April 14, 2025	Monday, May 5, 2025	September 2025 - Feb 2026 (P5-P8)

### ALL CATEGORIES

QUARTERLY RANKING	CALL FOCUS	CALL FOR SUBMISSIONS	PRELIMINARY APPLICATIONS DUE	PRELIM. APP REVIEW, REQUEST SAMPLES & FULL APPLICATIONS	SAMPLES & FULL APPLICATIONS DUE	RESULTS ISSUED	ANTICIPATED RELEASE IN MARKET
N/A	Holiday Packs (OT)	Monday, March 24, 2025	Monday, April 7, 2025	Monday, April 21, 2025	Monday, May 19, 2025	Monday, June 9, 2025	November - December 2025 (P6-P7)

### LOCAL PRODUCER

QUARTERLY RANKING	CALL FOCUS	CALL FOR SUBMISSIONS	PRELIMINARY APPLICATIONS DUE	PRELIM. APP REVIEW, REQUEST SAMPLES & FULL APPLICATIONS	SAMPLES & FULL APPLICATIONS DUE	RESULTS ISSUED	ANTICIPATED RELEASE IN MARKET
Q3	Spring (GL/TP/OT) Beer, Cooler, Cider, Spirits, Wine	Wednesday, October 23, 2024	Wednesday, November 6, 2024	Wednesday, November 20, 2024	Wednesday, December 18, 2024	Wednesday, January 8, 2025	April - May 2025 (P1)
Q4	Summer (OT) Beer, Spirits, Cider, Wine	Wednesday, January 22, 2025	Wednesday, February 5, 2025	Wednesday, February 19, 2025	Wednesday, March 19, 2025	Wednesday, April 9, 2025	June - August 2025 (P2-P4)
Q1	Fall/Harvest (GL/TP/OT) Beer, Cider, Cooler, Spirits, Wine	Wednesday, April 23, 2025	Wednesday, May 7, 2025	Wednesday, May 21, 2025	Wednesday, June 18, 2025	Wednesday, July 9, 2025	September - October 2025 (P5-P6)
Q2	Winter (OT) Beer, Cider	Wednesday, July 23, 2025	Wednesday, August 6, 2025	Wednesday, August 20, 2025	Wednesday, September 17, 2025	Wednesday, October 8, 2025	December 2025 (P7)

\*Call opportunities may be cancelled or adjusted at ANBL's discretion at any time due to market conditions. Timeline subject to change based on Import Order Schedule.

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### SPIRITS

QUARTERLY RANKING	CALL FOCUS	CALL FOR SUBMISSIONS	PRELIMINARY APPLICATIONS DUE	PRELIM. APP REVIEW, REQUEST SAMPLES & FULL APPLICATIONS	SAMPLES & FULL APPLICATIONS DUE	RESULTS ISSUED	ANTICIPATED RELEASE IN MARKET
Q3 & Q4	Spring/Summer 2025 Vodka/Gin/Tequila/Liqueur (TP/GL) + Seasonal (OT)	Wednesday, September 25, 2024	Wednesday, October 2, 2024	Wednesday, October 9, 2024	Wednesday, October 30, 2024	Friday, November 8, 2024	April - September 2025 (P1-P4)
Q3 & Q4	Fall/Winter 2024/2025 Brandy/Rum/Whisk(e)y/Liqueur (TP/GL) + Seasonal (OT)	Wednesday, November 27, 2024	Wednesday, December 4, 2024	Wednesday, December 11, 2024	Wednesday, January 1, 2025	Wednesday, January 15, 2025	September 2024 - February 2025 (P5-P8)
N/A	Spirits Festival 2025 (OT)	Wednesday, January 29, 2025	Wednesday, February 12, 2025	Wednesday, February 26, 2025	Wednesday, March 26, 2025	Wednesday, April 16, 2025	October - November 2025 (P5-P6)
Q1	Depot (OT)	Wednesday, May 7, 2025	Wednesday, May 14, 2025	Wednesday, May 21, 2025	Wednesday, June 11, 2025	Wednesday, June 25, 2025	As per order schedule

### WINE

QUARTERLY RANKING	CALL FOCUS	CALL FOR SUBMISSIONS	PRELIMINARY APPLICATIONS DUE	PRELIM. APP REVIEW, REQUEST SAMPLES & FULL APPLICATIONS	SAMPLES & FULL APPLICATIONS DUE	RESULTS ISSUED	ANTICIPATED RELEASE IN MARKET
Q2	Spring/Summer 2025 (OT) Speciality Wines - All Countries Experience Program P1-P4, Boutique Only, Depot Exclusive & Seasonal listings	Tuesday, July 2, 2024	Tuesday, July 16, 2024	Friday, August 2, 2024	Friday, August 30, 2024	Monday, September 23, 2024	April - July 2025 (P1-P5)
Q4	Fall/Winter 2025/2026 (OT) Speciality Wines - All Countries Experience Program P5-P9, Boutique Only, Depot Exclusive & Seasonal listings. 2025 WWFE will be chosen from this call.	Wednesday, January 8, 2025	Wednesday, January 22, 2025	Wednesday, February 5, 2025	Wednesday, February 26, 2025	Wednesday, March 19, 2025	September 2025 - March 2026 (P5-P9) (Nov Fest)
Q4	Brick & Mortar - All Countries & Grocery (TP/GL)	Wednesday, April 9, 2025	Wednesday, April 23, 2025	Wednesday, May 7, 2025	Wednesday, June 4, 2025	Wednesday, June 25, 2025	October 2025 - March 2026 (P6-P9)
Q2	Spring/Summer 2026 (OT) Speciality Wines - All Countries Experience Program P1-P4, Boutique Only, Depot Exclusive & Seasonal listings	Wednesday, July 2, 2025	Wednesday, July 16, 2025	Wednesday, July 30, 2025	Wednesday, August 27, 2025	Wednesday, September 17, 2025	April - August 2026 (P1-P4)

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