



## **ANBL Experience Boutique first in North America to offer Boll & Cie Champagnes**

July 9, 2021

**Moncton, NB** - ANBL is proud to partner with Bollicious Import Ltd to announce that Boll & Cie champagnes are now available for purchase at the ANBL Experience Boutique in Moncton, New Brunswick. This marks the first time Boll & Cie champagnes have been made available in North America.

“We are very excited that ANBL has given us the opportunity to have the initial North American launch of these truly special champagnes here in New Brunswick,” says Glenn Carroll, Marketing Manager for Bollicious Import Ltd.

Founded in 1853 in Remis France, Boll & Cie was only known locally to a small group of experts. Since the turn of the 21<sup>st</sup> century, the house has been revived and now sparkles more than ever. Focusing on exceptional quality, the champagnes are produced in small quantities, and are carefully crafted from selected vineyards in Oger, Le Mesnil sur Oger, Vindley and Montgueux creating elegant and characterful wines.

The distribution of Boll Champagne is limited to selected distributors and restaurants, mainly in France, Germany, UK, Japan, Australia, Hong-Kong and now New Brunswick, Canada. ANBL is delighted to now offer three speciality wines from the Boll & Cie collection:

- Boll & Cie Rose Brut 2007
- Boll & Cie Blanc De Blancs Grand Cru 2010
- Boll & Cie Blanc De Blancs Extra Brut

“We are thrilled to be able to partner with Bollicious Import Ltd to offer New Brunswickers these three spectacular champagnes. The team continues to be innovative so that our customers can continue to try unique and special products,” says Leah Anderson, Wine Category Manager for ANBL.

The ANBL Experience Boutique is located at 55 Queen St Suite 103, Moncton, NB and is open Monday through Saturday.

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