

ANBL SAFE SELLING SCORECARD

HOW ANBL PROMOTES SAFE SELLING PRACTICES

QUARTER 3 FY2024-2025: OCTOBER 1 - DECEMBER 31, 2024



MYSTERY SHOPS	Q1	Q2	Q3	Q4	TOTAL
% ANBL CORPORATE STORES PASS	90%	84.2%	94%		
% AGENTS PASS	81%	75.6%	77%		
% GROCERY PASS	75.4%	68.3%	75%		
% LOCAL PRODUCERS PASS		37.7%	37.7%		
TRAINING					
% ROC EMPLOYEES COMPLETE	97%	95.6%	29.38%*		
% CORPORATE STORE EMPLOYEES COMPLETE	95%	94.4%	28.07%*		
% AGENTS COMPLETE	87.4%	91.2%	-		
% GROCERY COMPLETE	62.5%	61.5%	-		
% LOCAL PRODUCERS COMPLETE		80.4%	-		

* Results represent the completion of the newly launched Safe Selling course on SmarterU, and not reflecting the completion rate of the older course that is reported on in Q1 & Q2.
 - results not available as course is only launching in Q4.